

Date: 15/11/2007

Press release

Subject: launching of the next generation of the **vehicle BlackBox** system
Reducing Road Accidents



Eng. Ra'ed Abusharkh the General Manger of (SET) Sindan Electrical Trading, vehicle & road safety equipment specialists announcing the launching of the next generation of the vehicle Black Box

In January 2007 (SET) Sindan Electrical Trading launched the first generation of the vehicle black box system in the Middle East & GCC region through a press conference held at Al Bustan Rotan hotel in Dubai, attracting wide spectrum of attendance including: Technology and Traffic Accident Analysis Department from Dubai Police Department, RTA, Transportation Companies, Insurance Companies, Public Transportation, Car Rental Companies, and many representatives of the media and the press.

As part of our continuous commitment to improving road safety by offering the latest technology, (SET) Sindan Electrical Trading automobile safety equipment announces the launching of the next generation of the Vehicle Black Box svstem.
The new Black box is now available in UAE market & Middle East & GCC.

The Black Box system utilizes state of the art technology to reduce the number of accidents by providing detailed information and video recording that helps identify the driver at fault in case of an accident. It will also act as a deterring measure for reckless driving as drivers will know their driving

The next generation of the Black Box system adds the following features:

- Support for USB flash memory, data download
- Backup battery in case the vehicle electrical system is down
- More compact and weighs only 80 grams

Eng. Ra'ed Abu Sharkh
General Manager